

RAYMOND

Provincial Library, Edmonton, Mill.

of the Canadian Sugar Factor-

ies, Ltd. In the center of

the best-raising district of

Southern Alberta.



RAYMOND

A live town in a rich agri-

cultural and stock-raising

district. A good place

to make your home.

Vol. 30

FRIDAY, JULY 21, 1931

No. 20

W. A. Keith Passes Away Sugar Co. Building

Raymond and district was plunged into sorrow on Tuesday when news spread of the death early Tuesday morning, at about 2 a.m. of William Keith, for the past two years a teacher in the local High School, who died following hemorrhages caused by an attack of Typhoid Fever which set in just as school was closing. He had a good day Monday, and hopes were high for his speedy recovery, but the end came early the following morning.

Deceased was a very talented man and an energetic worker, and during his residence in Raymond had made a host of friends whose sympathies go out to Mrs. Keith and the family of seven children, in their hour of sorrow.

Funeral Services are announced for Saturday afternoon at 2 p.m. in the Stake House and interment will be made in the Raymond Cemetery with M. E. Christensen of Lethbridge in charge of funeral arrangements.

A report of the funeral will be given next week.

G. S. Brewerton was a Raymond visitor from Cardston on Thursday.

Bryan and Roscoe Baker placed sixth and seventh, William Meeks twelfth and Smalley Redd fifteenth at the Calf Club Show in Lethbridge, competing against a big field.

A Band Concert will be held tomorrow night at 8 p.m. on Broadway.

Fred Peipgrass won second for Curragh Foal in the Agriculture Horse Division at the Lethbridge Exhibition.

BANK OF MONTREAL REPORT

(16th July, 1931)

General

General showers in all three Prairie Provinces have been beneficial during the past week and the condition of crops and pastures now show improvement on the whole except in those large areas in Saskatchewan and parts of Manitoba where the crops were destroyed by drought. In all the other Provinces in Canada, both East and West of the Prairies, in the highly favorable outlook in regard to nearly all crops continues. In Quebec harvesting of a hay crop of good quality is general. In Ontario cutting of fall wheat has begun, with a better than average crop assured. In the Maritime Provinces all crops are making good progress, while in British Columbia hay and cereals give indications of good yields. Details follow.

ALBERTA: Northeastern Area—Growing conditions are "satisfactory" and 65 p.c. of the wheat is headed. Southeastern area—Wheat is about 18 in. high & practically all headed. Western Area—Conditions are favorable and about 60 p.c. of the wheat is headed. Coarse grains are late and in most cases will produce feed only. In the northern and central part of the area an average crop is expected, but in the Lethbridge district further rain is required. The sugar beet crop is making good progress.

SASKATCHEWAN: Northern Area—Wheat crops although uneven and patchy in many sections are making progress and 50 to 75 p.c. is now headed, with an average height of 12 to 15 in. Coarse grains are backward but give fair promise. Southern Area—Wheat crops have improved in some sections but general conditions are unsatisfactory. Draining winds and lack of moisture still retard growth. Reseeding for fodder has been general over a wide area.

MANITOBA: Most of the wheat is in head, with the average height about 16 inches. Coarse grains are short but are now making progress, particularly late sown grains are summer-fallow crops. With favorable conditions, a fair wheat crop is indicated in the northern and part of the eastern areas, with prospects good at points along the Red River Valley. In the Western area crops are practically a total failure in places and at best light crops can be expected.

Anagram Winners

Winners in the Anagram Contest conducted by the Capitol Theatre are listed below. These parties kindly call at the Box Office and receive FREE Tickets to see "THE DAWN PATROL" playing Saturday night, July 25.

W. J. VanOrman
Beatrice Watson
Leland Wall
Kathleen Hague
Millie Romeril
Lulah Paris
L. B. Duncombe
Nellie Duncombe
Maude Depew
Edith Hall.

This unique contest met with such a tremendous response that another anagram contest will be given at a later date, so watch this paper for particulars.

Service Station Painted

The painters of the Stellarsen Co. were in Raymond on Tuesday of this week and painted the Super-Service Station from top to bottom, pumps included.

The colors are white with red trimmings, and it is a very bright red. It makes a very fine combination and the station looks much brighter after it's going over. The sign painters will likely have before this gets into print and will paint the big sign board at the rear of the station and the face of the building too probably, which will add to the appearance of this already attractive corner.

News Notes

Elder Dana and Hewlett were over night guests of Mr. and Mrs. Jas. H. Walker on Monday night last.

Blue-Green Gas seems to be taking pretty well with the general public. Its users are increasing each day.

Howard Betts is building a residence on the lot between Paul Redd's and Mrs. McBride's home.

G. Stewart won second in the A.O.U. ram lamb, Laron Stewart and Wm. A. Stewart, 1st and 2nd in the ewe hearing, A. O. B.

Monday and Tuesday were hot and sultry, with a hot burning wind. A shower would be welcome to cool things off a bit.

Mr. and Mrs. S. B. Card returned home Thursday night from their trip to Utah. "Stewart" says Alberta is the greenest spot between here and Salt Lake.

A meeting is called for Friday night to further organize the Hospital Group which was organized last Sunday, a report of which appears elsewhere in this issue.

Misses Edith and Laforne Kimball of Salt Lake City are visiting with relatives and renewing acquaintances in Raymond for a few days.

Nell Fisher and family of Missoula, Mont., are visiting relatives and friends in Raymond and district for a few days at present.

According to Premier Brownlee and Mr. Geo. Hoadley it is more than likely that a share of the 450,000 h.r. of flour to be milled in Canada for distribution to the needy in Premier Bennett's plan will come to Alberta. The general plan may have to be modified to meet Alberta's need, but no trouble is anticipated as growing out of this fact.

Sugar Co. Building Splendid Dwelling

Work is proceeding nicely on the new \$15,000 guest house being built by the Sugar Co. on the knoll just west of the factory a few hundred yards. O. J. Rolison is in charge of construction and is busy now pouring cement for the basement and foundation.

Sometime ago a well was drilled to a depth of about 60 ft. and a good flow of water for domestic purposes struck, and the decision to build the Guest house followed the strike of water. The house will consist of six rooms with full basement and be fully modern. It will make a splendid addition to Raymond's lovely homes & will be ideal for company visitors from the coast.

This move should dispel any doubt on the part of pessimists regarding the faith of the B.C. people in the Beet industry and their intentions of re-maintaining and trying to aid in putting the beet industry on the map as a permanent industry in this district. Congratulations to the Sugar Co.

High School Tournament Will Be Staged Here

WILL RAISE MONEY TO SECURE 50c. MEMORIAL COINS JULY 29th

For the purpose of raising funds to contribute towards the making of a 50 cent pioneer coin, which will help perpetuate the memory of the pioneers who braved the hardships of settling the first west, the Raymond first and second ward M.I.A. officer are sponsoring a big high school baseball tournament, here July 29, one week from next Wednesday.

Not in southern Alberta's history has there been so many skillful baseball players in the high schools as there are at the present time. These baseball youths are not only confined to one community, but all the towns of the south have first class high school teams whose ability could give seniors a run for their money.

In the proposed baseball tournament, Raymond, Magrath, Cardston, Strling, New Dayton and Vauxhall are invited to participate in the tournament. A special cash prize is offered to the winning team and likely prizes to the second and third places. In addition to this special prize are offered to individuals who make a showing on the diamond. This will include home run batters, three base hits, most stolen bases and most spectacular fielder and catcher.

Health Service

OF THE

Canadian Medical Association

Edited by

GRANT FLEMING, M.D., ASSOCIATE SECRETARY

SUMMER CARE OF THE BABY

During the summer there is more illness among babies than there is at other seasons of the year. For this reason, we wish to bring to your attention, parents, certain points which should receive particular attention in order that the occurrence of summer illness among babies may be eliminated.

BREAST FEEDING — Every baby should be breast fed by his mother. Breast milk is the best milk; it is fresh; it is free from germs. Consequently, its use means less sickness among babies. Babies should not be weaned excepting when her doctor tells the mother she should do so.

SAFE MILK — If the baby is not breast fed, he must have safe milk. This applies to breast fed babies after they have been weaned. Pasteurized milk is safe milk. Either pasteurized milk should be purchased, or the milk should be pasteurized in the home. If for some reason it is not possible to have pasteurized milk, the milk should be boiled for 3 minutes. Do not give the child raw milk. Milk must be kept cold and covered. It must not be left standing for a short time in a warm room, or left without a cover. There is only one way to keep milk safe that is on ice.

WATER — The baby should always be offered water between feedings. Like everyone else he is more thirsty during the hot weather, so we will want more water than. Offer it to him; he cannot ask for it.

BATHING — A bath once a day

is needed. In hot weather, an extra sponge off makes the baby more comfortable.

FRESH AIR — The baby should practically live out of doors.

SUNLIGHT — A sun-bath should be given every day, beginning with short exposures of the feet only gradually working up to the exposure of the whole body for an hour. In really hot weather, the baby should be kept out of the sun during the heat of the day; the sun bath should be given before dawn or after three o'clock.

CLOTHING — The baby should be dressed according to the weather. Many babies are miserable because they are overclothed and so are made hot and uncomfortable. On very warm days, all the clothing the baby needs is the diaper.

FLIES AND INSECTS — The spread disease and should be kept away from the baby and his food. This can be done by the use of screens and netting.

Particularly would we warn parents against digestive upsets and irregularity of bowels. These should be considered as serious conditions in the baby. Promptly and properly treated at the start, they respond to treatment, but they become very serious if they are allowed to go on.

The large number of deaths that still occur from summer diarrhoea is due to delay in securing proper treatment when the diarrhoea begins.

Questions concerning Health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered personally by letter.

U.F.W.A. Hold Interesting Meeting

Change In Wheat Pool Policy

Following a meeting of the delegates of the Alberta Wheat Pool, the Board of Directors announce a modification of the growers' contract and a new policy of operation effective from July 16, 1931 to the end of the present contract covering the marketing of the crops of 1931 and 1932.

Every Pool member will be given the option:

(1) Of delivering his wheat on Pool basis, accepting the prevailing initial payment, and participating in any future payments which may accrue from the pooling thereof; or

(2) Of disposing of his grain under one of the methods provided by the Canada Grain Act and obtaining the full current market price for same. Any portion of a member's grain may be pooled or a portion sold outright for cash.

The new policy comes into effect immediately and members are now at liberty to select the above mentioned options for the disposal of any grain from the 1930 crop which has not already been marketed, as well as for the new crop.

The adoption of this policy means that the Alberta Pool, as an association, foregoes its right under the contract to insist that the member deliver all or any portion of his wheat on a pooling basis, at the same time enabling him to have all his grain handled through his own facilities and to pool any portion of his wheat as he may see fit to pool.

Definite assurance is given that no deduction for elevator reserve, commercial reserve, or for re-payment to apply on the 1929 over-payment will be taken from the proceeds of any wheat delivered by Pool members either for pooling or for immediate sale during the 1931 crop year. Satisfactory arrangements have been agreed upon with the Government of Alberta for the re-payment over a period of years of the 1929 over-payment. This makes it possible for the Alberta Pool to carry on this year without taking deductions for same from the 1931 crop.

The extremely low price of grain together with the urgent need for cash throughout the country makes it imperative that the grower get every cent possible for his product hence, the decision not to take deductions.

The desirability of growers delivering every possible bushel of grain to Pool elevators is emphasized in view of the fact that members have invested over eight million dollars in these facilities and have built up a efficient elevator system. In order to secure full advantage of the earning capacity of this system, it becomes necessary to pass through it the largest possible volume of grain. The policy of service under which the Alberta Pool elevator system is operated eliminates any possibility of excessive revenue which might be collected were the system operated for profit.

It will be obvious that the greater the volume handled through the Pool elevators the smaller the cost per bushel.

The Coarse Grains Pool will not be operated this year but coarse grain will be handled by the Pool elevator system on a commercial basis, full cash payment being made for same during the past year.

Members of the Raymond U.F.W.A. were delightfully entertained at their July meeting by a number of new Canadians. Mrs. M. Sedellars, who under the name of Lily Mandetti appeared on the operatic stage in several countries of Europe sang in both the Spanish and German languages. In addition to classics she sang German folk songs which were certainly appreciated by the German ladies in attendance.

Mrs. Karl Schneider and Miss Elizabeth Gienlach sang a duet in German and with M. Sedellars rendered a pleasing trio. Mrs. J. Reintmeister sang a solo in the language of the Netherlands.

An inspirational paper on Immigration and the New Canadian was read by Mrs. M. W. Boyson. Mrs. Boyson said: That the present ban on immigration is the only wise policy for the present at least. A brief survey of conditions in both the U.S. and Canada was made to show that the two countries are justified in their present immigration policies. Under this condition the phase of the subject to which we turn is the "Socialization, education and Canadianization of the strangers already within our gates."

The speaker quoted from Israel Zangwill's play "The Melting Pot" which describes in beautiful and forceful language America—including Canada as the crucible of God where all people are purged to unity. Excerpts from the same book were read showing the untold industry put over by the immigrant. In a vivid picture the listeners were made to visualize themselves as foreigners and thus was developed a greater sympathy for the strangers among us. The work of Mrs. Adams, who has done so much for the American immigrant in Chicago, was reviewed and the work of Mrs. R. Price the U.F.W.A. convenor of immigration was compared favorably with that of Miss Adams. Encouragement was given to study the various countries from which our New Canadians have come, the great numbers of these countries, the facts in which each has excelled, the political and geographical conditions, and they come to understand and appreciate their accomplishments. At the close of the meeting much favorable comment was made on the scholarly manner in which Mrs. Boyson presented her subject.

The cemetery committee reported that the town council had appointed July 29 as Memorial Day with the previous seven days as Clean Up week at the Cemetery. Until such time as the Province shall see fit to proclaim an Annual Provincial Memorial Day Raymond will continue to observe the last Wednesday in July.

Resolutions were passed protesting against Premier Bennett's office of the U.F.A. group in Ottawa and against the inclusion of the Grain Trade Chart in the Stamp Report.

The regular meeting day for the local was changed from the 1st Thursday to the third Thursday of each month. The meeting was held at the home of Mrs. O. H. Snow who also acted as accompanist for the musical numbers. Pres. Reiva B. Ross presided at the meeting.

Mr. and Mrs. J. U. Allard and Mr. and Mrs. C. E. Allard are in Salt Lake City for the Covered Wagon Jubilee which starts today.

"THE DAWN PATROL" at the Capitol, Saturday evening, is one of the greatest art picture shows you should see if you want a good show.

A great many Raymond people were in Lethbridge to the fair on Wednesday afternoon. Good numbers were present the two previous days also.

Mr. and Mrs. Geo. Court and some of the children left on Saturday for Utah to attend the Covered Wagon Jubilee and to visit with relatives and friends.

Dr. Leech and party returned from their trip Tuesday having covered five National Parks in their tour and reporting a very enjoyable time.

The Raymond Recorder

Published every Friday
S. I. MATT, Editor and Prop.

Non-political. Partisan only in the
interests of Raymond and district.
Advertising rates on application.

ARE YOU READY FOR WINTER?

The question sounds remote indeed when the weather is so hot and sultry we are gasping for breath. But winter is just around the corner, and with things as they are at present, it seems that we should prepare for that season.

We are not pessimistic, and we are not suggesting this preparation with a feeling that the world is coming to an end, or anything of that nature. We should probably confess also that the idea is of original with us. This idea has been expressed in our hearing several times, and in thinking it over we are more than ever convinced that it would be good advice.

At the present time prices are low for nearly everything we have to sell and if we would take some of this produce and store it up for winter we would be sure of a living during the off season. And if prices advanced instead of eating high priced stuff, we could sell it, profit by the raise in price, and the preserved or bottled goods, while not so high priced would taste pretty good. Then there is the question of flour. Right now, wheat is hardly worth hauling to the elevator as far as a cash crop is concerned but when it is traded for flour and flour products such as Germade, Oat Meal, etc., a pretty good return is realized, and bread is truly the staff of life. And so it is with a great many of the necessities of life.

Eggs are cheap now. Why not put down part of the surplus and use them during the winter months. They lack the flavor of fresh eggs we are not sure of, but it will be a real poser, for many to shell out 45 or 50 cents a dozen for eggs later when they could be purchased now for around 20 cents. And preserving fruit, while not cheap is not so very expensive, and it makes a wonderful addition to the daily menu in the winter time.

All of these things, together with cured pork, beef, chicken, veal, etc., can be stored for future use with very little question as to their keeping qualities. It used to be a question, but the gamble is largely done away now. They will keep indefinitely and will help greatly toward the solution of winter's problems, providing things do not improve. We sincerely hope they do.

CENSUS OF MERCHANDISING and SERVICE ESTABLISHMENTS

The first phase of the Census of Merchandising and Service Establishments was completed when the Census Enumerators secured the names and addresses of the retail and wholesale establishments in the Dominion. In August, schedules varying according to the type and size of establishment will be mailed to each name on the Census lists.

Since the success of this Census depends upon thoroughness and accuracy in the completion of the schedules, a final statement concerning its purpose and value is of interest before the schedules are mailed.

The Census has been undertaken by the government because of the urgent demand for it from all sections of the business community. A comprehensive record of the general fact concerning distribution activities is long felt want and this Census is an attempt to meet such.

Paucity of information regarding distribution is obvious when it is considered that no reliable record, even of the total number of merchandising establishments operating is available, let alone the number of each type, the volume of sales, average sales per store, typical rates of stock turnover, etc. In short, no reliable yardsticks exist by which a merchant can measure his own business against others and no reliable data exist by which he can visualize the extent and importance of the vast mechanism of which he forms a part.

There is every reason to believe that when such facts are available the merchants of the Dominion will be able to increase the efficiency of their own distribution activities, because they will have practical comparative standards to judge by and because with a broad picture of distribution activities before them they may be able to make adjustments which will enable them to utilize more profitably the other parts of the system of which they are a unit.

That general statistical information

CORRESPONDENCE

RE YOUR LIFE INSURANCE

Raymond, July 23rd, 1931.

Dear Friends:

In these times of stress you perhaps decide to let your Insurance lapse, and in many cases lose a lot of money by so doing. For example:

You have a \$1,000 policy on which you have paid three payments, and have failed to keep these payments up for say, the last two years. The thing to do is this. Write your company and tell them you wish this Insurance reinstated and you will pay the money to do so. They will write you to send them say \$60, and this will be done. Now borrow the money and send this \$60 to them, for which your Insurance will be brought back to date. Then open your policy and see the loan value and see what this little stroke of business has done for you. You can now borrow on this Insurance say \$110, pay back the \$60 you owe and put \$50 in your pocket.

We don't like people to drop their Insurance and this is a way to keep it in force and put a little cash in your pocket at the same time.

Now this is a case that happened in your town and I am sure there are more like it. DO NOT DROP YOUR INSURANCE UNTIL YOU ARE SURE IT IS VALUELESS.

For any information on Insurance of any kind, see your Agent who will tell you not only free of charge, but gladly.

Yours truly,

W. Palmer

There has been invaluable to these ends for which it is invaluable, such as agriculture, mining, manufacturing and so on, is well known. If the all of distribution were as well served statistically, the results could scarcely fail to be far reaching.

WHAT THE CENSUS WILL COVER

All retail and wholesale establishments trading in commodities will be included and in addition many kinds of service establishments. Extravagant expectations are of course to be avoided. In a broad inquiry of this kind only the most fundamental fact can be collected. A detailed picture of distribution for every commodity is impossible. It is expected, however, that the Census will furnish a correct picture of all establishments together with their total sales, employees, wages, etc. It will give classified information by kinds of business, types of business organization and by communities. It is also expected that some valuable information will be made available on the breakdown of commodity sales. Such information will be obtained from the larger stores and from smaller ones where it is practicable and should furnish a very good sample of existing conditions in various lines of business and in the different parts of the Dominion. Data are being gathered concerning cash, credit and instalment sales as a whole, but not for individual lines.

The merchandising operations of manufacturers' sales branches will be included, and from manufacturers' representatives being collected to show the extent to which they sell through wholesalers, direct to other manufacturers, direct to retailers, direct to some consumers, and through what other channels they distribute their goods.

Value of goods purchased for resale is not being asked, therefore no attempt can be made to ascertain the profits of the concern reporting.

In no case will any single fact regarding the business of any individual establishment be given out to the public. Individual returns will be treated in strict confidence and are precluded by law from being revealed for any purpose whatsoever or to any other person or body, even another governmental department. They will only be used for the purpose of compiling statistics.

This Census offers an unique opportunity to the merchants of Canada to secure for themselves a statistical record of first-rate value. Indifference or carelessness in the matter of filling in schedules would mean, not only disloyalty to the merchants of the Dominion as a whole, but shortsightedness on the part of the individual for his own interests.

News Notes

Mayor Meeks and wife left on Tuesday for Utah and the Covered Wagon Jubilee in Salt Lake City.

Bob Graham placed first at Lethbridge Fair with his carload of Baby Beef.

The Reunion of the Raymond Second Ward was held last Friday night. A good crowd was in attendance and a very enjoyable time is reported.

DENTISTRY

Dr. F. M. HALL — Dental Surgeon
POST OFFICE BLOCK

Hours: 9 to 12:30 a.m.; 1:30 to 6 p.m.
Raymond Office open every Week Day except Thursday. At Magrath Wednesday evening and Thursday until further notice.

HALL'S BARBER SHOP and BEAUTY PARLOR

Where You Get Service
and Satisfaction
Always

Allison Studio

LETHBRIDGE

For High Class Photo and Portrait Work. We specialize in Amateur Developing and Printing. Leave your Rolls with our Agent

THE RAYMOND PHARMACY

A. BETTS

FOR HARNESS AND SHOE REPAIRS OF EVERY DESCRIPTION

First-Class Materials
Expert Workmanship
Reasonable Prices

New Club Cafe

Gee L. Chew, Mgr.

ICE CREAM BRICKS AND NUGGETS ALWAYS ON HAND
With Our new Frigidaire we Guarantee all Ice Cream Products

The Togo Cafe

Confectionery, Fruits, and Tobacco

GOOD MEALS AT ALL HOURS

ROOMS—By the Day, Week or Month

FRIGIDAIRE SERVICE FOR OUR ICE CREAM AND SOFT DRINKS

Transfer

Phone 147 Phone 11

We Meet All Trains

DEAN LAMB — RAYMOND

News Notes

The Second Ward Bee-Hive Girls enjoyed a two day outing last week to the farm of Rulon Dahl. Swimming, games, etc., occupied the time and a most enjoyable time is reported.

Mr. and Mrs. J. H. Ford, Mr. and Mrs. C. Nilsson, and Mr. Thos. Hicken left on Tuesday afternoon for a holiday to Utah. They will attend the Covered Wagon Jubilee.

TRAFFIC RULES IN TOKIO

The Border Cities Star publishes the "Rules of the Road" as promulgated in English by the police department of Tokio, Japan. These rules are posted in the central police station of that city and were copied and sent to the Windsor paper by a resident of Detroit. Here they are

RULES OF THE ROAD IN TOKIO

1. At the rise of the hand policeman stop rapidly.

2. Do not pass by or otherwise disrespect him.

3. When a passenger of the foot hove in sight tootle the horn; trumpet at him melodiously at first, but if he still obstructs your passage, tootle him with vigour, and express by word of the mouth the warning "HI, HI".

4. Beware of the wandering horse that should not take fright as you pass him by. Do not explode an exhaust box at him. Go soothingly by.

5. Give big space to the festive dog that abash sport in the roadway.

6. Avoid entanglement of dog with your wheel spokes.

7. Go soothingly on the grass as it is there lurks the skid demon.

8. Press the brake of the foot as you roll round the corner to save collapse and tie up.

CAPITOL

Theatre - - Raymond

TONIGHT LAST TIME

NANCY CARROLL IN

"Stolen Heaven"

Her greatest picture since "ADIE'S IRISH ROSE"

SATURDAY ONLY

RICHARD BARTHELMESS IN

"The Dawn Patrol"

Nightiest of All Spectacles plus The Greatest Story Ever Filmed

MATINEE, SAT. 2:15 p.m.

First Show Sat. Night at 7:15

WEDNESDAY NEXT WEEK

Big Bargain & Gift Nite

RICHARD DIX IN

"Shootin' Straight"

All Talking-Thrilling-Dramatic 10 — BIG PRIZES — 10

FRIDAY and SAT. NEXT

GARY COOPER and BETTY COMPTON in REX BEACH'S

GREAT STORY

"The Spoilers"

WATCH FOR

"The Iron Man"

Meats

AND

Groceries

FRESH FISH

EVERY THURSDAY

F. T. Holt's Market

Phone 17

W. Paris

TINSMITH and PLUMBER

Agent for Hecla Furnaces

Have Troughing, Cornices, and Skylights

EDSUL & CARTRIDGE RADIATORS RECORDED

ESTIMATES GIVEN FREE

Crystal Dairy, Ltd.

LETHBRIDGE

Milk, Cream, Butter, Butter-milk, Ice Cream and

Fountain Supplies

FARMERS:— Highest market prices at all times for your cream. Government inspected grades and test. Ship us your next can.

We guarantee you Satisfaction.

CRYSTAL DAIRY, LIMITED

The Palace Bakery and Confectionery

ALVIN W. JONES, Prop.

BREAD, CAKES, PASTRIES

CHOCOLATE BARS, SOFT DRINKS,

ALL KINDS OF ICE CREAM

Also GREYHOUND BUS Depot

STELLARENE

Blue-Green Anti-Knock Anti-Carbon Gas
Look for It in the Pumps. Try It

S. B. CARD and SONS

Expert Watch Repairing

WATCHES, DIAMONDS, JEWELRY, CLOCKS
AND SILVERWARE

MAIL ORDERS PROMPTLY ATTENDED TO

P. V. PARKES

DIAMOND MERCHANT AND JEWELER

311 Fifth Street

Lethbridge, Alberta

Cash Meat Market

PURVEYORS OF HIGHEST QUALITY MEATS

FRESH FISH EVERY THURSDAY

YOUR SATISFACTION IS OUR PLEASURE

Phone 81

Phone 81

Always At Your Service All Ways

Insure In Insurance

All Types of Insurance Written

W. Palmer - Raymond

Stationery of Style and Quality. Try Us



Phone 32

Geo. Ralph

Res. Phone 33

Fred Ralph

Res. Phone 40

"Mutt" Ralph

Service

RALPH BROS.

Transfer

Firestone Oldfield TIRES



If you want a dependable low-priced tire, buy Oldfield tires—the equal of many standard lines—yet 20% lower in price. No other low priced tire has the advantages of—

- 1- Gum-Dipping—gives 25%-40% more mileage.
- 2- New Double Cord Breaker—26% extra protection against punctures and blowouts.
- 3- Scientifically Designed, slow-wearing tread.

All this means more mileage, more strength, **MORE TIRE** at the lowest prices in history! Your nearest Firestone dealer carries a complete line of Oldfield tires and gives you the service that goes with them. See him today.

UNITED GRAIN GROWERS LIMITED IN BUSINESS 23 YEARS

Paid-up Capital \$3,180,803.37
Reserve and Surplus \$2,490,981.11
Total Paid-up Capital,
Reserve and Surplus \$5,671,784.48

Let this Company Handle Your Grain

A REAL BOOST FOR NEWSPAPER

BABSON SAYS FULL SERVICE RENDERED TO PUBLIC IS OVERLOOKED

Writing from Babson Park, Mass., Roger W. Babson, the world-famous "man who knows" says: "I know of no business that does so much good and is so little appreciated as the newspaper business. We are all inclined to take our newspapers for granted—pay our 2 or 3 cents, get a dollars worth of news and information and forget entirely the personal social and economic service rendered us.

The manufacturer, the merchant and the consumer all owe a debt to the press which merits their active and aggressive support at all times. Not only the large city dailies but the small country papers as well are performing an economic function absolutely indispensable to the growth of the country.

Hence, in these times of hard business, when many concerns are shortsightedly curtailing advertising I want to make a personal appeal for everyone to get behind his own town paper and boost it. By so doing you will insure the continued life and service of an old and valued friend, but you will also contribute strongly toward the recovery of business in your own town.

Authorities agree the greatest problem facing business today is that of distribution. The newspaper is better equipped than any other agent to aid in solving this problem, because the newspaper is closest to the consumer. The most interesting thing to people is news. The most interesting thing to the newspaper is people.

Will Rogers oft repeated saying: "All I know is what I read in the papers" is more than a joke. It is the true picture of the state of mind of most of us. Therefore Mr. Business Man, what we know about your product is largely what we read about

in the press. Whether we buy your goods or not will depend upon whether we know about them.

Advertising by radio and later on by television will grow. Until the radio becomes a gatherer of news as well as a dispenser of entertainment it can never hold the same consumer interest that the newspaper holds. The desire to know what other people are doing and saying and the happenings of the day, is a more fundamental human desire than that of entertainment.

Mass production would have been virtually impossible without the preparation of mass consuming markets by the newspapers.

Did you ever stop to think that every new invention and new product is covered as news in the papers long before it comes into the stores to be sold at retail? The market for the radio was prepared by news. All the merchant had to do was to advertise the merits of his particular radio, not to sell the idea of radios in general.

The aviation industry was ushered into a market thoroughly prepared by several years of news stories dealing with aviation exploits. The papers spent at least \$5,000,000 in covering Colonel Lindbergh's flight, which marked the real beginning of the real beginning of the growth of aviation. Without the early news stories of the automobile, mass interest and mass buying of motor cars would have been delayed many years.

I look to see the development of a new type of advertising, which, for want of a better name may be called "creative advertising". Remembering always that people are interested primarily in news, producers and merchants are going to tie up their sales appeal more closely with the news events of the moment.—WAINWRIGHT STAR

Mrs. J. H. Wal is recovering now from an attack of the flu. Her many friends will be glad to see her around again.

Remember!!

That The Best Goods are Always
Advertised. Therefore, if You Wish to
Secure the Best Value for Your Money

Look Carefully
Through The

ADVERTISEMENTS

In This Newspaper

Just Arrived

A Shipment of the

New Super X

22 Shells---50 p. c. More Power

Shorts, Longs, Long Rifle

CALL and SEE US

Raymond Mercantile

COMPANY, LIMITED
THE BIG DEPARTMENT STORE



Lee's
Col-
umn

Hello Folks:—

Here I am back again with some sense and some nonsense; but I am so enthusiastic about the great line up of stellar attractions which are booked for the coming Fall and Winter that I can't resist telling you about them. You know, Folks, Winter is just around the corner, but with the excellent pictures which will be shown at the CAPITOL it will be a pleasant winter to look forward to; which reminds me of a story:

Motorist: "Is it very far to the next town?"

Native: "Well, it seems further'n it is, but it ain't."

We want to remind you that Dick Barthelmess in "THE DAWN PATROL" is showing Saturday, July 25. It's one of those intensely interesting dramatic pictures with Ouy, Dick in his greatest role—and Neil Hamilton and Doug. Fairbanks, Jr., are in the cast also.

Have you been Lucky at Our Gift Nite.

Didn't you like Nancy Carroll in "The Devil's Holiday" which we played some time ago? Well, here she is in a better one—Nancy in "Stolen Heaven" which is showing tonight, Friday. And remember, "The Dawn Patrol" on Saturday nite.

Well, they tell me there is no more room, but has promised that I can have another outburst next week, maybe.

See you later,

Lee.

Joe McLean and family are holidaying at present. They are on a motor trip.

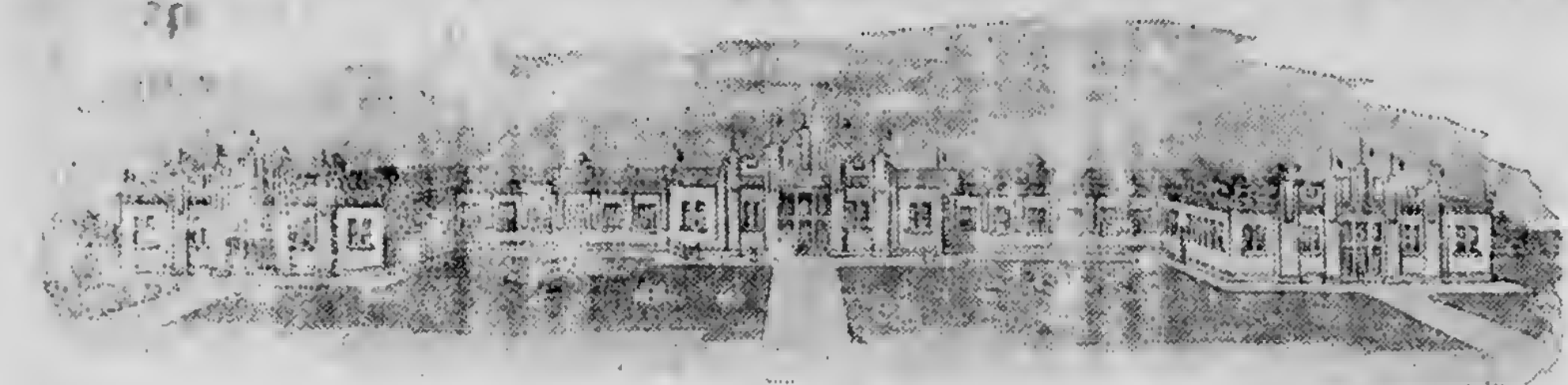
NOTICE

The Public will kindly take notice that, owing to overcrowded conditions of the Raymond Schools, it will be possible for us to give accommodation only to children of bona fide Raymond Residents during this School term.

Laborers, who have worked during the summer in adjacent districts and contemplate moving to Raymond during the winter for school facilities will kindly take notice of this ruling.

Signed, Raymond School Board

NOTED EXHIBITION SPECIALIST TAKES CHARGE OF WORLD'S GRAIN SHOW BUILDING



World's Grain Exhibition and Conference Building

J. O. Turcotte, Canadian Exhibition Commissioner, has arrived in Regina for the purpose of conferring with members of the executive and exhibition committee of the World's Grain Exhibition and Conference to be held at Regina in 1932. Mr. Turcotte will have charge of the interior decoration of the building specially erected to house the 1932 exhibition and conference.

Recently, Mr. Turcotte returned to Canada from the British Trade Exposition at Buenos Aires, Argentina, where he had complete charge of the Canadian Pavilion. He is expected to remain in Regina for a few days in conference with various officials of the World's Grain Exhibition and Conference.

Mr. Turcotte, who is a French-Canadian by birth and a Paris-trained architect, was appointed Canadian Exhibition Commissioner in 1925. For some years prior he had been assistant exhibition commissioner. He was responsible, almost in its entirety, for the Canadian pavilion at the British Empire Exhibition, Wembley, England, 1924-25, and for the Canadian Pavilion at New Zealand in 1924. He was also in charge of the decorative features of the buildings which housed the World's Poultry Congress at Ottawa in 1927, the Canadian pavilion at the Antwerp Exposition in 1930, the Canadian exhibit at the World's Poultry Congress at the Crystal Palace, London, England, last year, the Canadian exhibit at the Paris Exposition the same year and the Canadian Pavilion at the British Trade Exposition at Buenos Aires last March.

On two occasions Mr. Turcotte has been signally honored. At the opening of the Wembley Exhibition, attended by over 110,000 people, he was one of the present, and, by command, to His Majesty the King, and at Antwerp he was also presented to the King of the Belgians, receiving congratulations on both occasions for the excellence of his work.

Mr. Turcotte personally prepared



J. O. TURCOTTE

the plans and specifications of the buildings in which Canadian exhibitions are housed. He superintends the construction, designs, educational and commercial exhibit stands and is also responsible for the entire color schemes and decorative features.

Mr. Turcotte is the originator of the style of decoration work in seed, samples of which have already been displayed at Regina in the form of the crest of the World's Grain Exhibition and Conference. When his services for the decorative work of the World's Grain Exhibition and Conference building at Regina were made available to the organization by the Canadian Department of Trade and Commerce he saw the opportunity to develop the seed style of interior decoration as being particularly appropriate for the first exclusive world's grain exhibition and conference in history.

This style of interior decoration came as a result of Mr. Turcotte's hobby of mosaic work. If color schemes could be worked out in small pieces of marble, he argued, similar schemes could be evolved from natural Canadian products and for the interior decorative

work of the World's Grain Exhibition and Conference he has chosen seeds of various kinds which will permit him to work out the most elaborate decorative features.

Those who have been associated with Mr. Turcotte at former world exhibitions state that he has built up a reputation of never being late. All Canadian pavilions of which he has had charge at exhibitions in different parts of the world have been ready for the public by opening day. He created a noteworthy record at Wembley in 1924 when the Canadian Pavilion was the only one of the hundreds of structures actually complete in all detail at the hour set for opening.

Mr. Turcotte also established another record in connection with the Buenos Aires Exposition. The Canadian Pavilion was actually built in London, England, and consisted of a wooden building about 80 feet high, 100 yards long and 40 yards wide, made in 35,000 pieces. The pieces were numbered, packed into thousands of cases, the whole weighing about 1,200 tons. They were shipped to Buenos Aires and upon his arrival Mr. Turcotte laid out the work, set the building up, planned and erected the decorative features and had the pavilion ready for the public nearly two weeks before the official date of opening. English newspapers, in commenting upon this remarkable feat, described the building, at the time of packing, as the world's greatest jigsaw puzzle.

The above picture lay-out shows the magnificent new building erected on the exhibition grounds at Regina to house the World's Grain Exhibition and Conference in 1932. The cost of the building and decorations is approximately \$250,000. It has an area of 150,000 square feet with an exhibit frontage in excess of one and one-half miles. The building is practically ready to hand over to the National Committee of the World's Grain Exhibition and Conference who, in turn, will place it at the disposal of Mr. Turcotte (below) for the purpose of interior decoration.

1 and up at all good stores



graceful in line
fashionable in color
durable in service

in chiffon, semi service and service weights

MERCURY HOSIERY

MERCURY MILLS LIMITED
HAMILTON ONTARIO

News Notes

D.H. Elton, K.C., was in Raymond on Saturday last on legal business.

Faul Redd was in Calgary last week on business.

Percy Poulsen was on a fishing last week.

Born to Mr. and Mrs. Roy Nalder on July 9th, a baby boy. Mother and son are doing fine.

Meeks Bros. Race Horses were taken over to Lethbridge for the exhibit on Sunday afternoon.

A Caliope, advertising Conklin's Great Midway and the Lethbridge Exhibition was in Raymond on Saturday afternoon.

The Dance held in the Opera House last Saturday night was rather slimly attended, although those present reported a very enjoyable time.

Stake Supt. T. Geo. Wood and some of the Stake Sunday School Board were at the O. K. Sunday School on Sunday last.

Raymond 1st Ward had about 40 people to the Temple Thursday in an excursion sponsored by the Genealogical Committee.

Mr. and Mrs. D. C. Compton are holidaying on the Coast. During the absence of Mgr. Compton, Mr. Hodson is in charge of the Bank of Montreal.

Band practice was held on the lawn at Ira McBride's home Monday evening. A fair attendance was present and after the practice, ice cream was served to all present.

The Government Telephone line between here and Megrath will be rebuilt in the very near future. Men were in Raymond last week and started staking the route and pole location.

Relief Society Conferences were held in all the Wards last Sunday night throughout the Stake. Good programs were rendered and good reports received.

Pres. H. S. Allen and wife, Mrs. H. E. Allen and Guy Wing left over the week end to be present at the Covered Wagon Jubilee in Salt Lake City the latter part of this week. They will be away about two weeks.

Raymond Footballers journeyed to Barnwell on Saturday last where they played against Coal City. The first half was pretty even but in the second Raymond faltered owing to lack of training and the final count was 4-1 for Coal City.

Work on the road between here and Welling is continuing, and although not yet completed the road is kept passable, and those who have traveled it say that it will be a splendid piece of road when completed.

There is a decided water shortage in the south eastern corner of the province and stockmen maintain that 50,000 head of stock will have to be moved out unless the Provincial Government comes to the rescue and provides a permanent supply of water from some of the streams.

Coun. O. H. Snow of the Stake First Ward, Geo. W. Evans and S. I. May of the Returned Missionary Stake Committee were in Tyrell's Lake and Wrentham on Sunday and started Sunday School organizations in both places. They were accompanied on the trip by J. S. Brandley, W. H. Spackman, Mrs. Lottie Brandley and Miss Oler of the Stirling Ward. For awhile it is hoped to have visitors from this end of the Stake meet with these branches each Sunday.

Men's Dress SHIRTS

Wide Variety of Patterns---All Sizes

1-2 Price

The Broadway Store

SWIMMING

Is the Healthiest Sport!

Parents, let your Children learn Swimming. You have a good Opportunity in Raymond now. Instruction will start, August 1st.

For Information See Sunius Anderson

DAWN PATROL—SATURDAY

"The Dawn Patrol" is a mighty story of war in the air. It is more than an air spectacle. It is a living document of the boys who won a victory for their country, but lost their own souls.

Barthelmess plays the role of a young English Daredevil. Fairbanks and Hamilton play his buddies. It is a \$2.00 attraction in every sense of the word.

CAPITOL, SATURDAY, FIRST SHOW A 7:15 p. m.

News Notes

Subscribe to the Recorder

Geo. Pierson and wife were Lethbridge visitors on Saturday afternoon of last week.

326 people went through the Carleton Temple 1, the two sessions Thursday evening.

J. Simpson of the factory staff is driving a new Chrysler sedan recently purchased.

H. C. Jacobs, teacher at the Patterson School east of Stirling, was in Raymond Monday.

Mr. and Mrs. A. J. Walton and Mrs. A. W. Kirkham left on Sunday for Salt Lake City to take in the Covered Wagon Jubilee. They will be away for about 2 weeks.

Surveyors were busy Saturday on the town street leading into Broadway that is to be gravelled.

E. N. Christensen and family left for Utah and Idaho on Sat. afternoon last on a holiday trip and visit.

Cliff Nalder has been holidaying from the factory for the past two weeks. He and his family spent part of one week at Waterton.

A fire started in the beet sheds at the Factory early Sunday morning, but was extinguished before much damage was done through the quick response of the local fire brigade. It is thought that some rubbish smoldered most of the night before breaking out.

IF PRINTERS WOULD LISTEN

The printer gets plenty of advice, admonition, suggestions and criticisms. If he listens to the cost expert, he knows the cost in money of each revolution of the press and the value of each tick of the clock.

If he listens to the customer, he will do the highest quality of work, give the most service, and charge a price slightly below the cost of production.

If he listens to the secretary of the association, he will attend every meeting, keep awake, and also pay his dues in advance.

If he listens to the supply men he will discount all his bills and hustle to sell more ink and paper.

If he listens to the lunch meeting speaker he will make two jobs of printing where none grew before and become a creative salesman.

If he listens to the trade competition men he will farm out the composition, presswork and binding and merely use his plant to assemble the job.

If he listens to the purchasing agent, he knows he is a highlander and barker and that any printer will do the job for less.

If he listens to the hurry up buyer he will get the order at eleven and have proofs at two.

If he listens to the unions he will run the plant on Tuesday and Friday afternoons.

If he listens to the machinery men he will have the biggest plant in town.

If he listens to the type experts he will have new type faces each week.

If he listens to the trade journals he will be absolutely perfect—Printer and Publisher.

But, thank the good Lord, he does not listen and therefore is just as poor and as honest as most other men.

SUBSCRIBE to the RECORDER.

Mrs. S. I. May was in Cardston on Sunday and brought her son Jimmy home after a few day's visit in Cardston.